

High quality personalised care at home

Life changing events can often contribute to people changing their career paths and for one business woman, Symone Salwan, it was exactly that which led her to end her career as a successful management consultant and start up Home Instead Senior Care, providing Companionship and Home Help services covering Edenbridge, Sevenoaks and Tunbridge Wells as well as the surrounding areas.

Having lost her Grandmother a few years ago, it became Symone's ambition to provide high quality, compassionate homeware for the elderly to help them maintain their independence and quality of life. Symone's Grandmother had a few short spells in hospital during which she suffered from delirium, a state of temporary confusion often associated with older people when they are taken out of their familiar surroundings. Her Grandmother would recover within days of being at home again with some respite care and family support.

After one incident, her Grandmother was advised to admit herself to a local cottage hospital for a few days rest and unfortunately she passed away in hospital. Symone strongly believes that if her family had been able to access a service like Home Instead, her Grandmother could have remained at home being cared for which is what Symone and her family would have wanted.

"If I can stop one person going through the same experience as my Grandmother and one family keeping their treasured relative for longer, then I will feel I have achieved something worthwhile" says Symone.



Symone researched the various domiciliary care services, looking for a company who shared the same ethos and passion as herself and Home Instead provided just that. Opened in 2011, Symone has been recruiting carefully selected dedicated CAREGivers who are all compassionate, respectful and considerate of their client's dignity. Clients know they see the same people each time, who go the extra mile for them.

Services are provided from a minimum of 2 hours per visit to 24 hours a day, 7 days a week. Although Home Instead is a non-medical home care provider, some of their clients do suffer from various medical conditions (Dementia, Alzheimer's Disease, Parkinson's Disease, Asperger Syndrome, to name a few). Core services of home help, companionship and personal care can be provided to any client wanting the best quality home care, with the same CAREGiver every time and on time.

Home Instead also provide Respite Care, Convalescent Care, End of Life Care and specialist Dementia and Alzheimer's Care.

The services are individually tailored to the wants and needs of clients, providing them with competent care at home, a friendly companion and trusted support. The CAREGivers provide services with enthusiasm and consideration, whether preparing a meal, a trip to the hairdressers, a day out, or assistance with bathing.

You can view a full, detailed list of all the services provided and testimonials from clients on the website at www.homeinstead.co.uk/tunbridgewells.

Such is Symone's passion for raising awareness of some of the conditions that her clients suffer from, she recently attended training to become a Dementia Friends Champion and



delivered talks in Tunbridge Wells, Tonbridge and Edenbridge in order to create Dementia Friends in and around the local area.

Symone is always attending local fairs and fetes in order to promote her business and also the charities she is involved in. At the weekends she is lucky enough to have the company of her oldest daughter Kishi to give her a hand and Kishi clearly enjoys helping her mummy.

Symone is also Chairman of Arthritis Support Kent (ASK) who hold monthly meetings in Tunbridge Wells for people whose lives are affected by arthritis, enabling them to spend time with others in similar situations for support and sharing.



More recently she helped set up a charity, The Carers Wellbeing Initiative, with one of her CAREGivers, Andy Jancewicz. The charity offers relaxation, wellbeing and social contact through a short programme for carers experiencing physical and/or mental stress. You can find out more on the website at www.tcwi.org.uk.

Even before Home Instead, Symone has been a very active volunteer in her local community in Edenbridge and was Treasurer for the League of Friends of Edenbridge Hospital for a period of time. Her dedication, commitment and enthusiasm are clearly evident in all that she undertakes.

Symone is supported by Sue Hayward, Quality & Recruitment Manager, (formerly matron at

Edenbridge Hospital), who provides in depth training for all new staff and ongoing training through their career with Home Instead. Sue joined the team last year and her considerable knowledge and expertise has been essential in building Home Instead's excellent, caring team.

Become a CAREGiver and Join the Home Instead Team

You might have seen previous advertising in The Crowborough Directory for Home Instead CAREGivers as Symone is actively recruiting in the local area and is looking to expand her team in and around Crowborough to meet the increasing demand for Home Instead's high quality services.

The current team come from all types of backgrounds including mums returning to work, part-time mature students and retired people, some highly educated and some with few qualifications. As long as you are presentable, very reliable and truly want to help people get the most out of their lives and remain independent in their own homes, then you would be ideal.

All CAREGivers are valued members of the Home Instead team. You do not need any experience to become a CAREGiver as all training is provided. You must be a car owner and driver.

Home Instead provides services 24 hours a day, 7 days a week, so flexible, part-time hours are available and each CareGiver will be matched with individual clients to build a good relationship and get to know their clients really well.

To contact Home Instead Senior Care, contact Symone on 01892 731 264, email Symone at symone.salwan@homeinstead.co.uk or visit the website – www.homeinstead.co.uk/tunbridgewells